



# Leading - the Women's way

## **Introduction/ Overview of program:**

The women constitute approximately half of the population of entire world. However on workplace the situation is different. Especially when it comes to occupying leadership positions it becomes completely skewed towards the men. As per one survey reported by HBR women have 17% share at board of directors. This may be due to certain biases against women or certain expectations the men led world have from women leaders. However it is also a known fact that women have certain advantages over men at the workplace. They have certain natural leadership traits which men find hard to learn. The programme intends to clarify such qualities of women which will put on the inroads of climbing up the corporate ladder and help them achieve their career goals while effectively contributing to organizational goals.

## **The objectives of the Programme:**

The programme aims at building the participants' awareness on their inherent strengths as women and teach them how they can make effective use of same for taking their career forward. To summarize the programme objectives are as follows;

- To empower the women leaders by making them aware of their inherent strong and weak personality characteristics in relation to organizational environment
- To suggest the time tested ways to female leaders to overcome their weak spots

## **Who should attend:**

All Women leaders / managers / Sr. Executives, who want to excel by making use of their natural female characteristics

**Duration:** One day

## **Course Content:**

By attending this programme the participants shall be able to realize the following benefits.

- Key female management principles
- Perceptions of male executives about female counterparts
- Unique advantages at workplace of being a female
- Taking benefit of gender bias at work place
- Unfavorable characteristics of women' personality
- Successful women leadership Style for
  - Make decisions
  - Motivate employees
  - Schedule their day
  - Delegate task

## **Benefits to Participants:**

By attending this programme the participants shall be able to realize the following benefits.

- Learn about the key female management principles and how to practice them in day to day working
- Learn the key advantages they inherit at workplace for being a female
- Taking benefit of gender bias at work place
- Become aware of the unfavorable characteristics of women' personality
- Learn how to overcome the issues arising out of unfavorable characteristics of women' personality

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